KFR CONSTRUCTION SOLUTIONS

Florida Certified General Contractor CGC# 1533626
Florida Certified Residential Contractor CRC# 1332266
Florida Certified Roofing Contractor CCC# 1331822

LISTING LIFT PROGRAM

TRANSFORMING PROPERTIES · MAXIMIZING VALUE · ELIMINATING BARRIERS

GETTING RENOVATIONS DONE ON YOUR LISTINGS WITH NO PAYMENTS FOR 12 MONTHS

Deferred maintenance, outdated finishes, and cash-strapped sellers cost agents commissions and landlords cash flow. The KFR Listing Lift Program fixes the property — and the financing — so your next listing sells faster, for more.

Most listings are leaving money on the table

PROBLEMS	RESULT
01 Deferred Maintenance	Lower Sales Price 01
02 Outdated Finishes	Longer Days on Market 02
03 Cash-Strapped Sellers	Frustrated Clients 03



ZERO INTEREST. PAYMENTS FOR 12 MONTHS.

Your client renovates now and pays after the property sells — no upfront cost, no waiting on cash to do the work that drives a higher price.

Renovate → List → Sell → Pay

THIS ISN'T FINANCING — IT'S LEVERAGE

- No upfront cost
- No collateral
- No Mortgage on Property
- No Appraisal
- No closing cost

IT'S NOT THE PROPERTY — IT'S THE BARRIER

We remove the cash barrier so sellers can present their best property and agents can deliver their best result.



WE FOCUS ON ROI, NOT JUST REPAIRS

Built by operators with a background in property management, fix & flip investing, and real estate brokerage — we recommend thework that pays back, not the work that empties the budget.

TYPICAL CONTRACTOR



"What do you want to fix?"

VS

✓KFR APPROACH



"What will increase your return?"



FOR AGENTS

- Higher listing prices
- Faster sales
- Fewer inspection issues
- Unique competitive advantage
- Stronger client trust



FOR LANDLORDS

- Fix deferred maintenance
- Increase rental income
- Improve tenant retention
- Preserve cash flow

HIDDEN LIABILITY

Deferred maintenance creates code violations, safety risks, tenant claims, and reputation damage. Don't let your clients become known for neglect — protect their brand and their asset.

OUR PROCESS — WE MAKE YOU LOOK GOOD

01 Evaluation

02 Scope

03 Execution

04 Project Mngmnt

BEFORE YOU LIST YOUR NEXT PROPERTY...CALL US FIRST

We don't just improve properties — we improve outcomes.

Karlus@KFRConstruction.com

KFRConstruction.com

850-509-3333